

Paul Sloane

Author and speaker on creative problem solving and lateral leadership



Paul Sloane is an entertaining, thought-provoking, motivational speaker and a recognized expert on innovation, lateral thinking and leadership. He is the author of 17 books on lateral puzzles, creative problem-solving and lateral leadership. Over 2 million copies of his books have been sold. He was described in the Independent as the 'King of Lateral Thinking Puzzles.' He is the founder of Destination-Innovation, (www.destination-innovation.com) a consultancy that helps organisations improve innovation.

He facilitates meetings, leads workshops and gives after-dinner talks and keynote addresses. His talks offer a unique blend of puzzling challenges, humour and hard-hitting business messages. His workshops provide practical techniques to improve leadership and innovation. Clients include AA, American Express, ARM, BT, Cendant, DWP, EADS, Lloyds of London, Motorola, Reckitt Benckiser, Shell and 3M.

Paul took a first in Engineering at Cambridge. He joined IBM where he came top of Sales School. He was part of the team that launched the IBM PC in the UK. He went on to be MD of the database leaders, Ashton-Tate. He became VP International for MathSoft Inc. and CEO of Monactive Ltd.

In his book, *The Leader's guide to Lateral Thinking Skills*, published by Kogan Page, he explains how you can use the principles of lateral leadership to inspire your people to achieve breakthrough solutions and radical innovations. His articles on innovation and leadership have appeared in leading business publications. His inspirational talks on innovation, creative thinking and leadership, described as 'rocket fuel for the business brain', have proved popular with conference audiences in Europe, USA, South Africa and Asia.

Some quotes from clients:

Really useful material presented enthusiastically and with immediate relevance. *BT*

A good mix of presentations and case studies. *Shell*

Paul provided an entertaining and provocative session that both challenged people's working assumptions and developed their knowledge of how to nurture novel ideas. *ARM*

Paul's delivery, style and speech fitted perfectly as a motivational speech to this audience. *Novell*

We were pushed to really think outside the box. The process is a valuable tool and it is fun. *Philip Morris*



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