

Destination Innovation

How Innovative Leaders inspire their teams and drive creativity

In this keynote talk Paul Sloane explains how to unlock the inventiveness in your team and turn it into profitable innovation. He uses stories, examples, practical advice and golden rules. The audience will learn:

- Why making the current business work better is not enough.
- How assumptions limit our ability to conceive better solutions.
- Why great leaders constantly ask searching questions
- How and when to take a different point of view.
- Why weird combinations work.
- Why we must welcome failure.
- How leaders empower their people.
- How to be an arsonist and a fire fighter!

This talk is ideal for anyone who is involved in leading teams or managing change.

Paul Sloane is an entertaining, thought-provoking, motivational speaker and a recognized expert on innovation, lateral thinking and leadership. He is the author of 17 books on lateral puzzles and creative leadership. Over 2 million copies of his books have been sold. He was described in the Independent as the 'King of Lateral Thinking Puzzles.' He is the founder of Destination-Innovation, (www.destination-innovation.com) a consultancy that helps organisations improve innovation.

He facilitates meetings, leads workshops and gives after-dinner talks and keynote addresses. His talks offer a unique blend of puzzling challenges, humour and hard-hitting business messages. Clients include AA, American Express, ARM, BT, Cendant, DWP, EADS, Lloyds of London, Motorola, Reckitt Benckiser, Shell and 3M.

Paul took a first in Engineering at Cambridge. He joined IBM where he came top of Sales School. He was part of the team that launched the IBM PC in the UK. He went on to be MD of the database leaders, Ashton-Tate. He became VP International for MathSoft Inc. and CEO of Monactive Ltd. His latest book is The Innovative Leader, published by Kogan Page.



Some quotes from clients:

Really useful material presented enthusiastically and with immediate relevance. *BT*

Your session was first rate; amusing, informative and thought provoking. *Qinetiq*

Paul's delivery, style and speech fitted perfectly as a motivational speech to this audience. *Novell*